

MISSISSIPPI LAKES ASSOCIATION FACEBOOK CONTENT POLICY

PURPOSE

1. The aim of this policy is to specify the conditions under which the MLA will manage the content on its Facebook account.

ACCOUNT PURPOSE

2. The MLA Facebook page was established to provide MLA members, and all other persons interested in the welfare of Mississippi Lake, a greater ability to communicate and interact about lake community issues. The account manager is responsible to the Communications Committee for policing the content of the account as per the following guidelines.

POSTING GUIDELINES

3. Visitors to the MLA Facebook page are invited to share their comments, queries, ideas, and concerns. Differences of opinion are inevitable and healthy in any discussion, and MLA will not discriminate against any views. However, MLA reserves the right to remove postings that do not adhere to its standards. If any posting/input does not abide by the following guidelines, it will be removed:

- a. postings shall be relevant to the topics under discussion regarding matters affecting the lake community. Off-topic segues to issues beyond the scope of our page will be removed;
- b. postings, including comments, images, icons, videos, or similar material shall not contain abusive, vulgar, offensive, threatening or harassing language, or personal attacks of any kind, or offensive terms that target specific individuals or groups;
- c. postings shall not be politically motivated, including the promotion or opposition to any political party or person campaigning for elected office;
- d. posting shall not contain solicitations or advertisements, including promotions or endorsement of any personal or commercial activity. Posts that discuss, link or allude to advertising services, or vendors, or products not affiliated or endorsed by the MLA will be deleted; and
- e. of course, any postings suggesting, alluding to, or encouraging illegal activity will be deleted. Such activity may also compel MLA, by law, to make a report to the appropriate authorities.

4. In summary, the MLA will not allow contributors to the Facebook page to be disrespectful to others in any way, and will not allow violations of the stated guidelines as described above. Any post that, in the opinion of the MLA, violates the stated policies will be removed, and the poster will be notified of this action. Posters who continue to violate these guidelines risk being blocked from further posts.

DISCLAIMER

5. Along with the MLA website and other products provided by the MLA, the Facebook page is managed by volunteers for the benefit of MLA members and the Mississippi Lake community. The MLA is making its best effort with limited resources to provide accurate, up-to-date information. Therefore, the MLA accepts no liability for errors, omissions, completeness, and/or accuracy with respect to information provided on this page.

6. Postings made to the MLA Facebook page will in no way constitute a legal or official notice or comment to the MLA or any Director or volunteer of the MLA for any purpose. Official correspondence to the MLA should be transmitted via the postal address, or by email.

7. External links posted on the MLA Facebook page by visitors do not constitute official endorsement by the MLA. Any use of the MLA Facebook page, or reliance on the contents of this page, shall be at the sole risk of the user. Contributors take personal responsibility for their comments, and for providing their username and any other information provided.